

Website and Mobile Application Privacy Policy

Last Updated: 27 September 2025

Effective Date: 19 September 2025

Application Name: MUDI

Developer: Stichting USED Amsterdam Social Enterprise Agency

Contact Email: used@usedasea.nl

1. Overview

This privacy policy has been prepared to inform you about the personal data we collect through our MUDI website and mobile application (hereinafter referred to as the 'Platform'). Our Platform is an education-focused, publicly accessible application that provides services internationally. MUDI is a free, publicly accessible mobile application developed to raise awareness about peer bullying. The application is designed solely for educational and informational purposes.

By using our Platform, you are deemed to have accepted the terms set out in this policy.

2. Data We Collect

We collect two main types of data on our Platform:

- **Data You Provide Directly:**
 - **Contact Form Data:** Your name and email address. This data is collected so that we can respond to you when you provide feedback, ask questions, or request support.
 - **Uploaded Content and Images:** Educational materials, images, files, or other content that you upload to the platform. This data is used to fulfil the educational function of the platform and to share with our community.
- **Automatically Collected Data:**
 - **Usage Data:** Data about how you use the application (pages visited, time spent, content interacted with, etc.). This data is anonymised and used to understand the platform's performance and improve the user experience.
 - **Technical Data:** Data such as IP address, device type, operating system, and browser information. This data is collected for security purposes and to resolve technical issues.

3. Why Do We Process Your Data?

We process your personal data based on the following legal grounds and purposes:

- **Performance of a Contract:** To provide the platform's core functions (content uploading, communication, etc.).
- **Legitimate Interests:** To ensure the security of the application, prevent potential misuse, and improve overall performance. These operations are carried out in a manner that does not harm the rights and freedoms of our users.

4. Who Do We Share Your Data With?

Your data is not shared with third-party companies or individuals.

5. International Data Transfer

As our platform is an international service, your data may be processed and stored in countries other than your own, where our servers are located. We comply with international data transfer laws by taking the necessary measures (Standard Contractual Clauses) to ensure the security of your data.

6. Data Security and Retention Period

We take the necessary technical and administrative measures to ensure the security of your data. Your data is only stored for as long as is necessary for the purpose of processing. Your contact details are deleted within a certain period after your request has been answered.

7. Your Rights

Under the GDPR and other relevant data protection laws, you have the following rights:

- **Right of Access:** To find out whether your data is being processed and, if so, to request access to that data.
- **Right to Rectification:** To request the correction of incomplete or inaccurate data.
- **Right to Erasure ('Right to be Forgotten'):** To request the erasure of your personal data under certain conditions.
- **Right to Restrict Processing:** To request that we restrict the processing of your data in certain circumstances.
- **Right to Data Portability:** Receive your data in a structured, commonly used, and machine-readable format.
- **Right to Object:** Object to the processing of your data.

To exercise these rights or if you have any questions about our privacy policy, please contact us at used@usedasea.nl.

Stichting USED Amsterdam Social Enterprise Agency