

Module 1. Understanding bullying and developmental needs of adolescents

This module helps parents understand bullying in all its forms and how it connects to adolescent development. You'll learn to recognize different types of bullying, understand the psychological and social needs of teenagers, and discover strategies to support your child through this challenging period. By exploring the relationship between developmental needs and bullying behavior, you'll be better equipped to help your child navigate healthy relationships and respond effectively to bullying situations.



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What is Bullying?

Bullying in schools is a widespread issue affecting millions of students globally with profound and long-lasting effects. According to UNESCO (2019), bullying is defined as "unwanted, aggressive behavior among school-aged children that involves a real or perceived power imbalance." This behavior is often repeated over time, increasing harm to those involved.

Dr. Dan Olweus, a renowned researcher, identified three key components of bullying:

- Aggression: The intention to cause harm
- Repetition: The behavior is repeated over time
- Power imbalance: The aggressor holds more power, whether physical, social, or emotional

Four Types of Bullying

Physical Bullying

Involves harming a child's body or possessions, including hitting, kicking, pushing, or damaging belongings. Look for unexplained injuries, torn belongings, or reluctance to attend school.

Verbal Bullying

Uses words to demean or hurt others through name-calling, taunting, threatening, or inappropriate comments. Watch for changes in your child's mood or self-esteem and listen for mentions of repeated teasing.

Relational (Social) Bullying

Focuses on harming relationships or reputation through exclusion, spreading rumors, or manipulating friendships. Signs include social withdrawal, lack of invitations to events, or complaints of feeling left out.

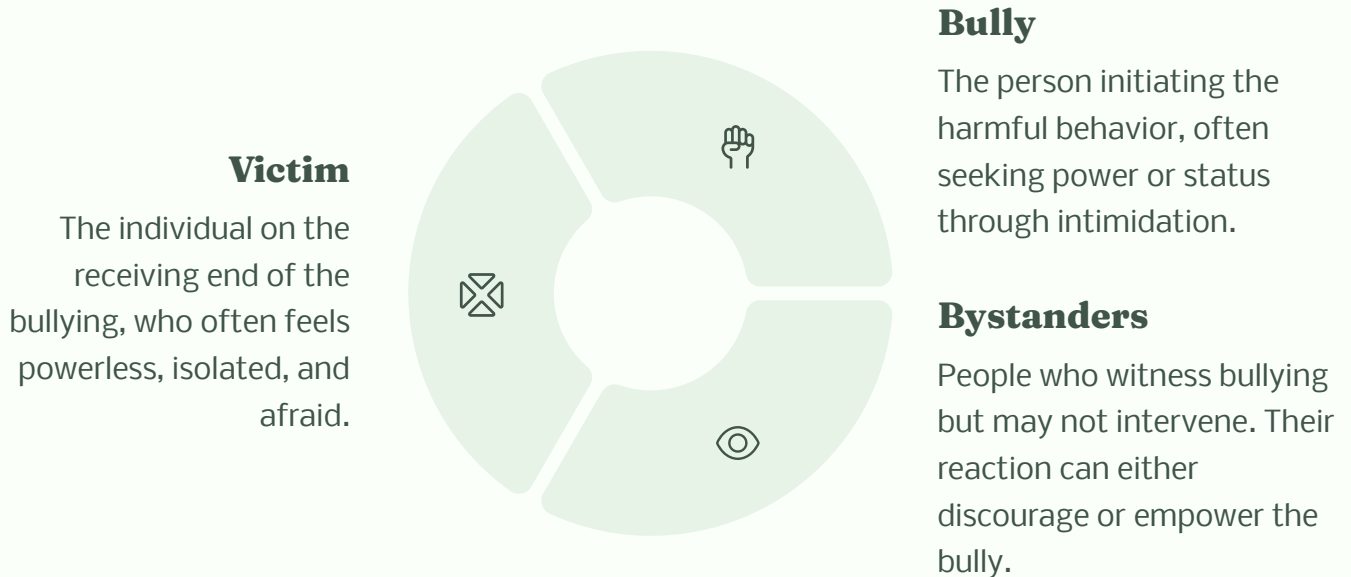
Cyberbullying

Occurs through digital devices and platforms, following children into their homes. Signs include anxiety about being online, behavioral changes after using devices, or withdrawal from activities.

According to the 2021/2022 HBSC survey, around 11% of adolescents in Europe reported being bullied at least two or three times a month, with rates ranging from 2% to over 30% across different regions. The European Union's Joint Research Centre found that over 20% of students have been victims of cyberbullying at least once in their lives, presenting unique challenges due to its constant nature and anonymity.

The Bullying Triangle

Bullying isn't just about occasional conflicts or teasing; it's an intentional and harmful behavior that can leave lasting scars. Recognizing the signs of bullying—whether your child is a victim, a perpetrator, or a bystander—is critical for effective intervention.



The role of bystanders is particularly critical because their reaction can either discourage or empower the bully. Educators should teach students how to safely intervene or report bullying to a trusted adult.

Example Scenario

During recess, a student named Alex is being bullied by Jake, who mocks Alex's clothes and speech in front of others. Today, Jake shoves Alex to the ground and calls him names like "loser" and "weak." Several classmates witness the incident but react differently:

- **Passive bystanders:** Some students remain silent despite feeling uncomfortable, fearing they might become Jake's next target.
- **Reinforcing bystanders:** A few classmates laugh or smile, indirectly validating Jake's behavior.
- **Active bystanders:** One student, Emma, stands up for Alex by telling Jake to stop and reporting the incident to a teacher, helping de-escalate the situation and making Alex feel less isolated.

Short and Long-Term Effects of Bullying

Bullying can have serious, long-lasting consequences not only for the victim but also for the bully and even the bystanders who witness bullying incidents. These effects range from immediate psychological impacts to long-term behavioral, emotional, and health-related consequences that can persist into adulthood.

Effects on Victims	Effects on Bullies	Effects on Bystanders
<ul style="list-style-type: none">• Anxiety, depression, and low self-esteem• Psychosomatic problems like headaches, sleep disturbances, and stomachaches• Academic struggles, concentration difficulties, and frequent absences• Increased risk of long-term mental health issues, including anxiety disorders, depression, and suicidal thoughts• Difficulties in social adjustment, forming lasting friendships, and stable romantic relationships	<ul style="list-style-type: none">• Aggressive and antisocial behaviors that can escalate if not addressed early• Engagement in other antisocial behaviors like vandalism, theft, and physical fights• Increased risk of delinquency and criminal behavior in adolescence and adulthood• Challenges in personal relationships and employment as adults• Potential risk of depression and substance abuse later in life	<ul style="list-style-type: none">• Feelings of guilt, anxiety, and fear• Increased risk of stress and anxiety symptoms• Pressure to join in or remain silent to avoid becoming targets• Potential desensitization to violence and aggression over time• Decreased likelihood to intervene in bullying situations or other instances of wrongdoing

Research by Gini and Pozzoli (2009) found that bullying victims report increased levels of psychosomatic problems, while Nakamoto and Schwartz (2010) confirmed that bullying has a significant negative impact on victims' academic achievements. A cohort study by Copeland et al. (2013) revealed that individuals bullied in childhood had higher rates of anxiety, depression, and suicidal tendencies in adulthood. For bullies, studies by Ttofi et al. (2011) show that bullying can predict delinquency and criminal behavior, while research by Rivers et al. (2009) found that even witnesses to bullying are at higher risk of experiencing stress and anxiety.

Adolescent Development and Bullying

Adolescence is a critical period characterized by significant changes in brain development, cognitive functioning, and social dynamics. These changes not only shape how adolescents perceive themselves and others but also influence their behaviors, including tendencies towards both being bullied and bullying others. Understanding these developmental factors helps you recognize the causes and symptoms of bullying and support your child effectively.



Cognitive Development

Adolescents experience heightened cognitive abilities including improved critical thinking, emotion regulation, and problem-solving. The developing prefrontal cortex enables better decision-making and impulse control, but these abilities are still maturing, making teens more prone to impulsive behaviors, especially around peers. As they form their identity, peer influence becomes significant in shaping self-perception, potentially leading to aggressive behavior or feelings of inferiority.



Emotional Development

Teens experience heightened emotional reactivity due to changes in the limbic system. Poor emotional regulation is associated with increased likelihood of becoming either a bully or victim. Adolescents are more sensitive to rejection and social exclusion, which can exacerbate peer conflicts. Those who are bullied often experience increased rates of anxiety, depression, and social withdrawal, while those who bully may do so as a maladaptive response to their own emotional difficulties.



Social Development

Social belonging becomes extremely important during adolescence, with peer groups often exerting stronger influence than family. Popularity and social status become sources of power, potentially leading to bullying as some teens assert dominance or maintain their position within a group. Adolescents often form cliques, and those who are marginalized may become targets. Popular students might use bullying to maintain social dominance, while marginalized teens face higher risk of being targeted.

It's important to reflect on where your child stands regarding these cognitive, emotional, and social characteristics to identify their potential vulnerabilities. Understanding the normal developmental challenges of adolescence can help you provide appropriate support and guidance as your child navigates this complex period.

Normal Teen Conflict vs. Bullying

Teenagers frequently experience conflicts due to their developing social skills, emotional reactivity, and need for independence. While conflict is a natural part of adolescent social interactions, it is important to distinguish between normal disagreements and bullying.

Characteristics of Normal Conflicts

- **Equal power:** Both parties have relatively equal social or emotional standing
- **Spontaneity:** Conflicts are often isolated incidents rather than a pattern
- **No intent to harm:** The conflict arises from disagreement or misunderstanding, not an intent to hurt
- **Resolution possible:** Normal conflicts can often be resolved through communication and compromise

Example: Two teenagers, Lisa and Maria, disagree on which mall to go shopping. They argue about which location is better and become upset with each other, but after cooling down, they remain friends. Both have equal power, the disagreement is situational, and it can be resolved without lasting harm.

Characteristics of Bullying

- **Imbalance of power:** The bully has more power—social, emotional, or physical—over the victim
- **Intent to harm:** Actions are meant to cause emotional, physical, or social harm
- **Repetition:** Bullying is not a one-time event but a repeated pattern of behavior
- **No resolution:** The victim often feels powerless, and the aggressor isn't interested in finding a solution

Example: A student named Alex repeatedly spreads false rumors about Ben, claiming he cheats on exams. This causes Ben to become socially isolated, with other students refusing to work with him. Despite Ben's attempts to clear his name, Alex continues spreading rumors, causing ongoing distress and exclusion.

How Parents Can Help with Normal Conflicts



Encourage Open Communication

Teach your teen to start conversations with "I feel" statements rather than blaming others.



Teach Conflict Resolution Skills

Role-play disagreement scenarios with your child, modeling calm and constructive dialogue.



Foster Empathy

Encourage your child to consider the other person's perspective: "I understand why you're upset, and I want to find a way that works for both of us."



Promote Reflection

Ask questions like "How did you feel during the argument, and what could you have done differently?"

By helping your teen understand the difference between normal conflict and bullying, you can

Peer Influence and Healthy Relationships

Peers often become one of the most influential groups in a teenager's life as they seek independence from their families. Adolescents are highly attuned to the opinions and behaviors of their friends, with peer approval becoming a strong motivator. This influence can shape behavior in both positive and negative ways.

Positive Peer Influences

- Friends who model healthy behaviors can encourage similar behaviors in their peers
- Supportive and empathetic friendships help develop resilience and emotional well-being

Negative Peer Influences

- Peer pressure can lead teens to engage in risky behaviors to fit in
- Adolescents may compromise their values to avoid rejection or gain social acceptance

Building Self-Esteem

Teenagers with high self-esteem are more likely to resist negative peer pressure and make independent decisions. Those with low self-esteem may seek validation from peers, making them more vulnerable to unhealthy relationships or risky behaviors.

Body Image and Social Comparison

- Be mindful of how you speak about your own body and appearance
- Discuss how social media and advertisements promote unrealistic images
- Highlight your teen's talents, skills, and character traits over their appearance

Supportive Parent-Child Relationship

- Learn about their hobbies, friends, and interests to demonstrate care and build trust
- Model healthy behaviors in your own relationships and conflict resolution
- Follow through on commitments to show reliability and respect

Success and Recognition

- Encourage realistic and meaningful goals aligned with their interests
- Acknowledge effort and determination, not just outcomes
- Provide specific praise focused on behaviors or accomplishments

Healthy Friendships vs. "Fake Friends"

By teaching children how to identify true friends and recognize the signs of fake friends, parents can help them develop stronger, healthier connections.

Signs of True Friends

- **Trustworthy and reliable:** Keeps secrets and doesn't spread gossip
- **Empathetic and supportive:** Understands feelings and offers support in tough times
- **Mutual respect:** Respects boundaries and accepts decisions
- **Encourages growth:** Inspires personal development and celebrates achievements

Signs of Fake Friends

- **Gossiping and betraying trust:** Shares secrets or talks behind your back
- **Self-interested:** Only around when they need something
- **Manipulative or controlling:** Tries to control your actions or friendships
- **Pressure to engage in harmful behaviors:** Pushes you to do things you're uncomfortable with
- **Jealous or competitive:** Acts envious of successes instead of celebrating them

Discussing Friendships with Reluctant Teens

Teens can sometimes be reluctant to discuss their friendships, especially if they're dealing with peer pressure or conflicts. Parents need strategies to approach these sensitive topics without making their teens feel defensive or invaded.

Start with Indirect Approaches

Begin with light, non-threatening questions that don't make your teen feel pressured. Try casual conversation starters like "How was your day? Did you and your friends do anything fun?" or "I noticed you were laughing on the phone earlier. That sounded like a fun conversation!" These open-ended questions invite sharing without demanding it.

Use Media as Discussion Starters

Movies, shows, or news stories can provide indirect ways to discuss friendship dynamics. Try saying something like "I saw this show where the main character had a hard time deciding if her friends were really supportive. Do you think friendships like that happen in real life?" This removes the personal focus while still addressing important topics.

Share Your Own Experiences

Talking about your own teenage friendships can normalize their experiences and make them feel less defensive. For example: "When I was your age, I had a best friend who was always there for me. We sometimes argued, but I learned so much from that friendship. Do you feel like you have someone like that?" This approach shows vulnerability and creates connection.

Observe and Gently Inquire

If your teen seems upset after spending time with friends, gently bring it up: "You seemed a bit quiet after hanging out with your friends earlier. Is everything okay?" If they resist talking about specific people, discuss broader friendship dynamics instead: "What do you think makes a good friend?" or "Have you ever felt pressured by friends to do something you didn't want to do?"

Remember that building trust takes time. Be patient and consistent in your approach, showing genuine interest without judgment. Let your teen know you're asking because you care, not because you want to intrude: "I don't want to pry, but I'm always here if you want to share anything about your friends." The goal is to create an open environment where your teen feels safe discussing their social experiences.

When implementing these strategies, focus on listening more than speaking. Validate your teen's feelings and avoid immediate problem-solving or criticism of their friends. This supportive approach will help them develop the confidence to navigate their social world while knowing they have your guidance when needed.